



Residents Against Speeding



Minutes of a Meeting held remotely via Zoom on Tuesday 12th January 2021 at 7pm

Present: (Residents) Andrew Hill (AH), Rob Ollerton (RO), Sarah Rodda (SR), Alun Fuller (AF), Jeffrey Harris (JH) Emma Lake (EL)
(Community Council) Cllr Sally Bailey (SB), Cllr Keith Plow (KP), Cllr Neeta Baicher (NB) Cllr Mario Bisi (MB), Beverly Cawley (BC)

Apologies: Sheree Watt (SW), County Councillor Frances Taylor (FT)

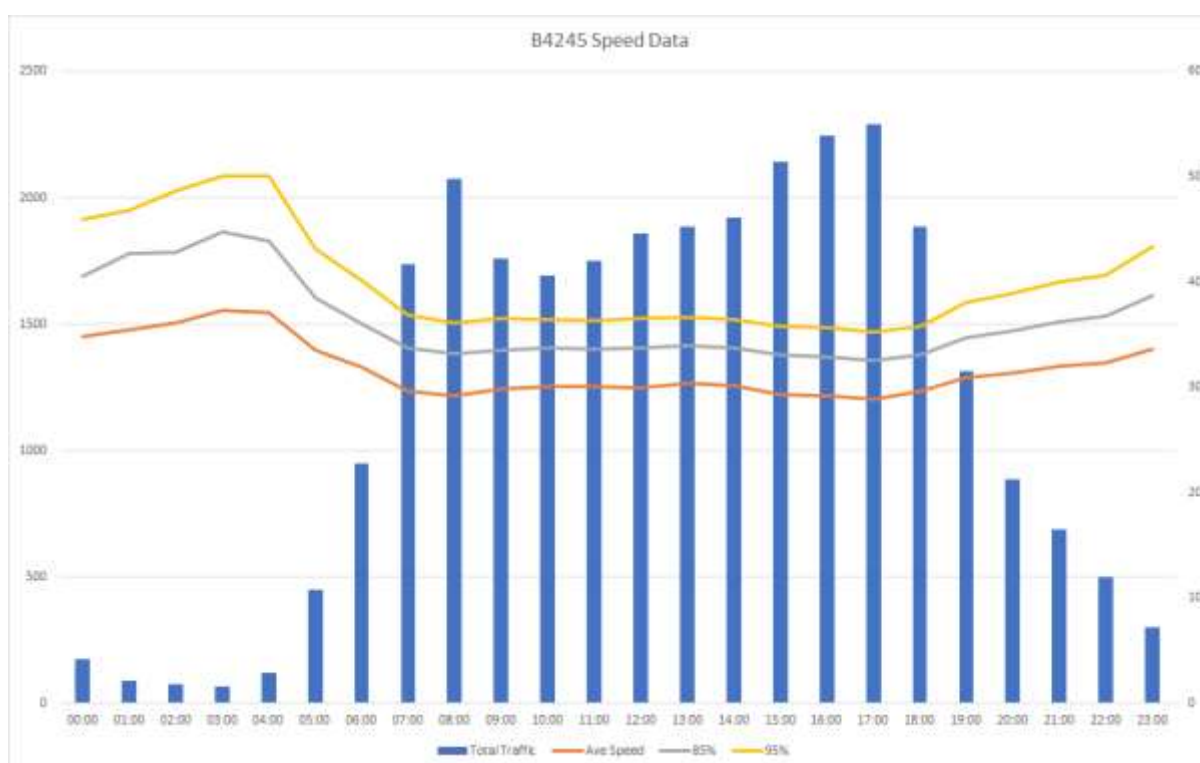
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| 0014 | Scope of the group members had a discussion regarding the aims of the group. All agreed to concentrate on speeding issues initially. As time progresses, parking issues and other road safety concerns can be addressed. | |
| | A Hill joined meeting. B Cawley left meeting | |
| 0015 | Group name RO proposed to keep the group name already in place. After some discussion, all agreed to adopt the group name 'residents against speeding' R.A.S. members also agreed to align the Facebook group name. All members agreed that they would be happy for AH to extend admin rights to all group members. | AH |
| 0016 | Data Analysis RO thanked AH for the thorough analysis of the data provided by the County Council (see data analysis). AH explained the data in detail. In summary, the group agreed that the main focus of the group should be on reducing the cars travelling at the 85th percentile speed. Members | |

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| | <p>considered the various reasons that may be behind vehicles speeding such as no speed bumps, wide, straight roads and few measures in place (such as traffic furniture) to slow the traffic down.</p> <p>AH brought to groups attention the traffic island at the far end of the village which gives the ‘perception’ of the road narrowing, helping to reduce the speed of traffic.</p> <p>Members discussed several ways in which speed could be reduced, along with the expense of such measures.</p> <p><i>EL asked a question - Will there be any other points in the village to capture data?</i> AH replied to this referring to a discussion in the previous meeting and named 2 other possible locations: Arlington Close and Dancing Hill.</p> <p>Members discussed the possibility of applying for a start-up grant and funding. The setting up of a bank account was discussed.</p> <p>ACTION: A. Hill to provide details of possible options and what is required before the next meeting.</p> <p>RO referred to the Community Council meeting which took place 11th January 2021. This meeting was attended by several members of RAS. He shared information given by Inspector Nikki Hughes (police officer) regarding the average speed data. The group agreed that average speed is not the issue, but that those speeding (85th percentile) is the focus of the group. 1 in 2 vehicles are travelling at a speed of more than 30mph. NB raised concerns regarding the flow and speed of traffic outside the co-op and in the main village.</p> | <p>AH</p> |
| <p>0017</p> | <p>Next steps:</p> <p>RO invited members to share their ideas of what they believe the next steps should be. Members suggested the following:</p> <ul style="list-style-type: none"> • Invite Insp N. Hughes to the next scheduled meeting to address the points discussed • Speak to the County Council regarding possible traffic calming measures - AH suggested that | |

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| | <p>Graham Kinsella is invited to attend so that views from all members can be expressed. All agreed.</p> <ul style="list-style-type: none"> • Consider fundraising ideas to sit alongside the start-up grant • Contact local companies that frequently use the road as their main thoroughfare, e.g. Mitel, Brewery, Wilkinson's, Tesco, DPD, Amazon, Iceland etc. SB informed members that the Community Council meets with the brewery on a 6 weekly basis and so this could be raised at the next meeting. • Involve local schools in designing signs and gaining some pupil voice in order to raise the profile of the group and spread positive messages about reducing speed. Members discussed the possibility of organising a competition once schools re-open. • Add specific messages taken from the data analysis to the Facebook group to raise the profile of the group, raise awareness of the seriousness of speeding and to build membership of the group. <p>ACTION: EL volunteered to compose a letter to send to companies to make them aware of the group, its aims and for support in reducing the speed of vehicles travelling through the village.</p> <p><i>EL raised a question about whether any group members were aware of any other groups locally or nationally that have had success in reducing the speed of traffic.</i></p> <p>Members discussed their knowledge of any such groups, how 'perception' of speed could be the most successful way to reduce the speed of vehicles, along with signs placed carefully at strategic points (such as scarecrows) to encourage others to slow down.</p> <p>SB informed the group members that the Community Council had already agreed to erect new signage at either end of the village. These signs would thank drivers for travelling carefully through the village and welcome safe drivers. Group members agreed that this would be really beneficial and welcomed this information.</p> | <p>EL</p> |
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| | NB said that she could source some photos from other countries of successful measures in terms of reducing the speed of travelling vehicles. The group raised concerns about the different types of vehicles speeding through the village including delivery vehicles and buses. | NB |
| 0018 | Any Other Business AH asked members to consider how we can now put these ideas into action. RO suggested that members prioritise these ideas at the next meeting. All agreed | |
| 0019 | Appointment of Chair for next meeting Rob Ollerton Appointment of Note Taker for next meeting Andrew Hill | RO AH |
| 0008 | Date of next meeting Tuesday 9th February 2021 at 7pm MUCC to host meeting | ALL MUCC |
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APPENDIX TO ITEM 0016



| Time | Total | Mean | 85% | 95% |
|-------|-------|-------|-------|-------|
| 00:00 | 174 | 34.8 | 40.55 | 45.9 |
| 01:00 | 86 | 35.45 | 42.65 | 46.85 |
| 02:00 | 76 | 36.1 | 42.85 | 48.7 |
| 03:00 | 65 | 37.25 | 44.8 | 50.1 |
| 04:00 | 120 | 37.05 | 43.85 | 50 |
| 05:00 | 450 | 33.55 | 38.45 | 43.15 |
| 06:00 | 947 | 31.9 | 36 | 40.15 |
| 07:00 | 1739 | 29.65 | 33.75 | 36.9 |
| 08:00 | 2075 | 29.15 | 33.2 | 36.1 |
| 09:00 | 1757 | 29.8 | 33.5 | 36.55 |
| 10:00 | 1692 | 30.1 | 33.7 | 36.45 |
| 11:00 | 1752 | 30.1 | 33.65 | 36.3 |
| 12:00 | 1860 | 30 | 33.75 | 36.5 |
| 13:00 | 1883 | 30.35 | 33.9 | 36.7 |
| 14:00 | 1922 | 30.15 | 33.75 | 36.4 |
| 15:00 | 2140 | 29.35 | 33.1 | 35.75 |
| 16:00 | 2243 | 29.2 | 32.85 | 35.65 |
| 17:00 | 2289 | 28.9 | 32.55 | 35.2 |
| 18:00 | 1883 | 29.6 | 33.1 | 35.75 |
| 19:00 | 1315 | 30.95 | 34.75 | 38 |
| 20:00 | 885 | 31.35 | 35.35 | 38.95 |
| 21:00 | 686 | 32 | 36.25 | 39.95 |
| 22:00 | 496 | 32.3 | 36.75 | 40.6 |
| 23:00 | 302 | 33.6 | 38.65 | 43.4 |